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www.alternativecertification.org

22nd Annual Conference
Effective Clinical Practice:
The Cornerstone of Educator Preparation

March 1-3, 2012
Hyatt Regency
Bethesda, MD

SPONSORSHIP OPPORTUNITIES

Thursday, March 1, 2012

- Breakfast: \$ 5,000
- AM Break: \$ 1,000
- Luncheon: \$10,000 (co-sponsorship also available)
- Networking Reception: \$ 5,000

Friday, March 2, 2012

- Breakfast: \$ 5,000
- AM Break: \$ 1,000
- Luncheon: \$10,000 (co-sponsorship also available)

Basic sponsorship package includes signage at the sponsored event, prominent acknowledgement of the sponsorship in the conference program book, and during daily announcements. Sponsors will also be given the opportunity to present at the conference if they so choose.

Sponsors in the amount of \$5,000 or more also receive:

- The opportunity to make brief remarks during the event
- One complimentary registration (two registrations for \$10,000 sponsors)
- One half-page program ad (may be upgraded to a full page for an additional \$500)
- One complimentary exhibit table

ADVERTISING OPPORTUNITIES

Program Book Ads

Full page: \$1,000
Half page: \$ 500
Quarter page: \$ 250

The program book is an 8-1/2 x 11" book printed in black and white. It is distributed to all attendees (approximately 300).

For details or to reserve your sponsorship or advertising space, please contact NAAC Director Judy Corcillo at 202-277-3600 or judyc@alternativecertification.org.

Advocating Educator Excellence for Every Student