



NATIONAL
ASSOCIATION
for ALTERNATIVE
CERTIFICATION

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20th Annual Conference
Dynamics in 21st Century School Staffing:
Transforming Challenging Opportunities into Extraordinary Success

January 26-29, 2010
Red Rock Conference Center
Summerlin, NV

SPONSORSHIP OPPORTUNITIES

Please contact NAAC executive director Judy Corcillo at judyc@alternativecertification.org or 202-277-3600 for more details on any of the following sponsorship opportunities.

Tuesday, January 26, 2010

President's Reception \$5,000

Wednesday, January 27, 2010:

Breakfast \$5,000
AM Break \$1,000
Lunch \$10,000*
Networking Reception \$10,000*

Thursday, January 28, 2010:

Breakfast \$5,000
AM Break \$1,000
Lunch \$10,000*

Sponsorship package includes signage at the sponsored event, prominent acknowledgement of the sponsorship in the conference program book, and during daily announcements. Sponsors will also be given the opportunity to present at the conference, if they so choose.

ADVERTISING OPPORTUNITIES

Program Book Ads cost:
Full page: \$1,000
Half page: \$500
Quarter page: \$250

Tributes page:
Business card sized: \$25

* Prices for meal and break sponsorships are approximate and are based on projected attendance and menu selection. Cost of larger events can be shared with co-sponsors.